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Minneapolis, Minnesota - Effective immediately, Zola Consulting has acquired designs by danna. Both organizations will now be operating under the name, Zola Consulting,

Zola Consulting provides simple, affordable, and integrated services for small to medium-sized business organizations, non-profit organizations and independent sales agents enabling the effective use of marketing and technology. The consolidated operations with designs by danna, which has been in operation since 1996 and is currently located in Minneapolis, Minnesota, and provides a specialization in web development and web marketing for non-profit and small business organizations, will strengthen the combined organization with real world experience in these markets.

The consolidation of these two organizations under the name, Zola Consulting, will allow the newly formed company to combine technology, marketing, sales and communication services for a more expansive client base. In addition, the company will now share the www.zolaconsulting.com internet address and will provide its clients important information and resources via online publications through this communication channel.

Other improvements resulting from this acquisition include an expanded service list for each of the primary client types that Zola Consulting serves. The organization will provide comprehensive marketing and technology solutions for small to mid-sized business organizations, non-profits and independent sales agents.

Zola Consulting is based in the Minneapolis/St. Paul metro area and will serve clients throughout Minnesota.

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